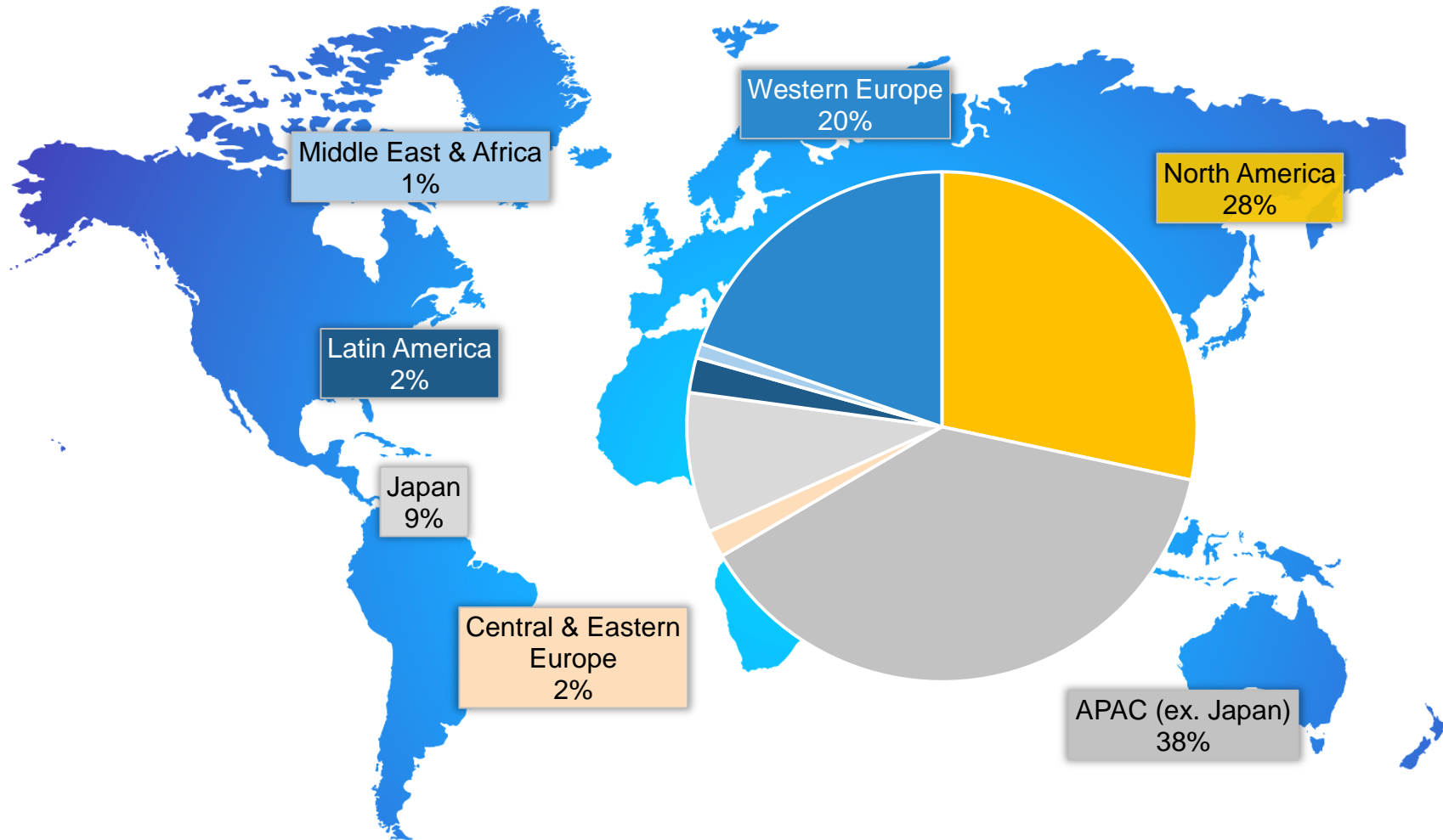
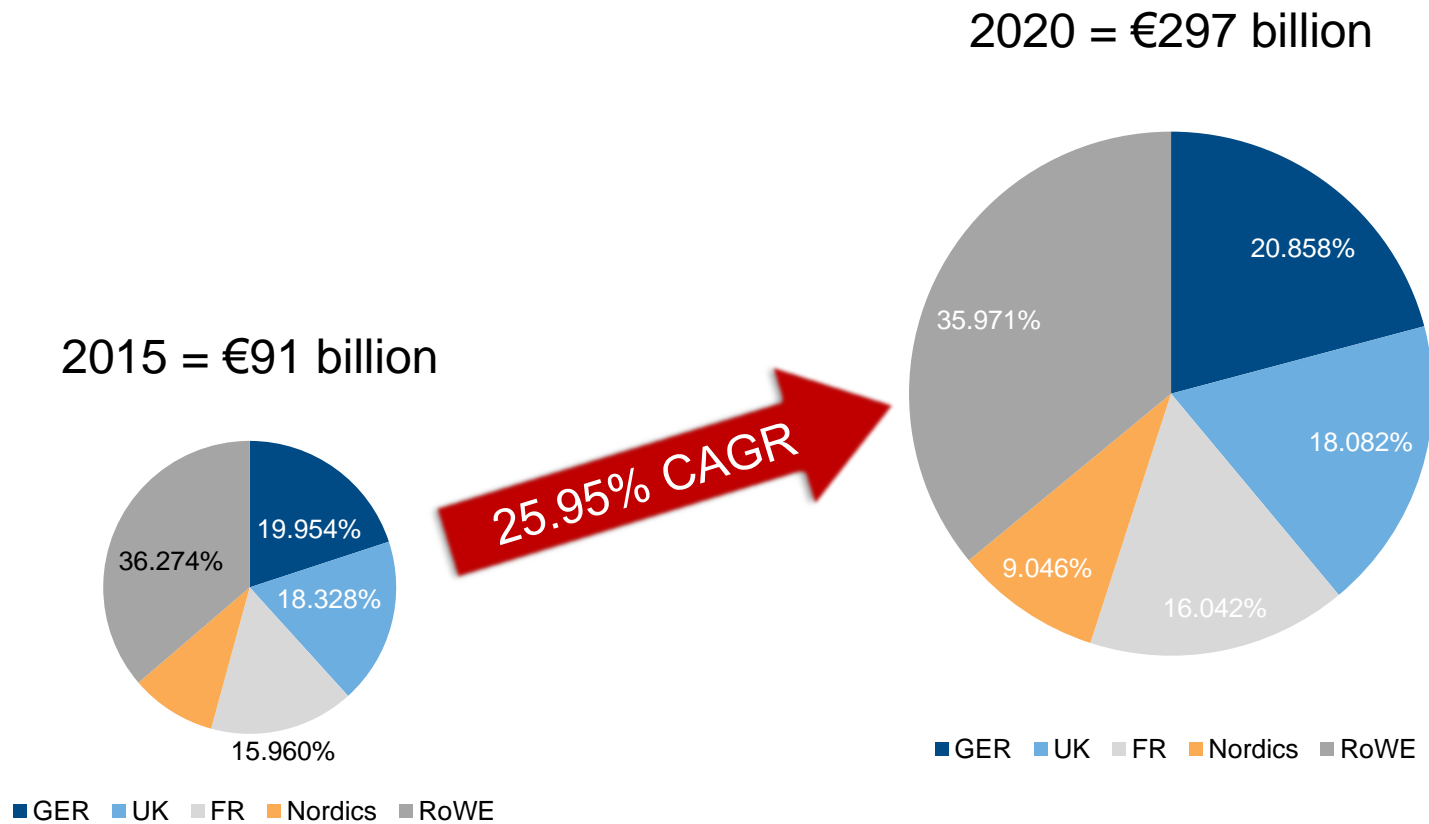


ICT Spending on IoT Worldwide: EUR 634 Billion in 2015 → 1,326 Billion in 2020

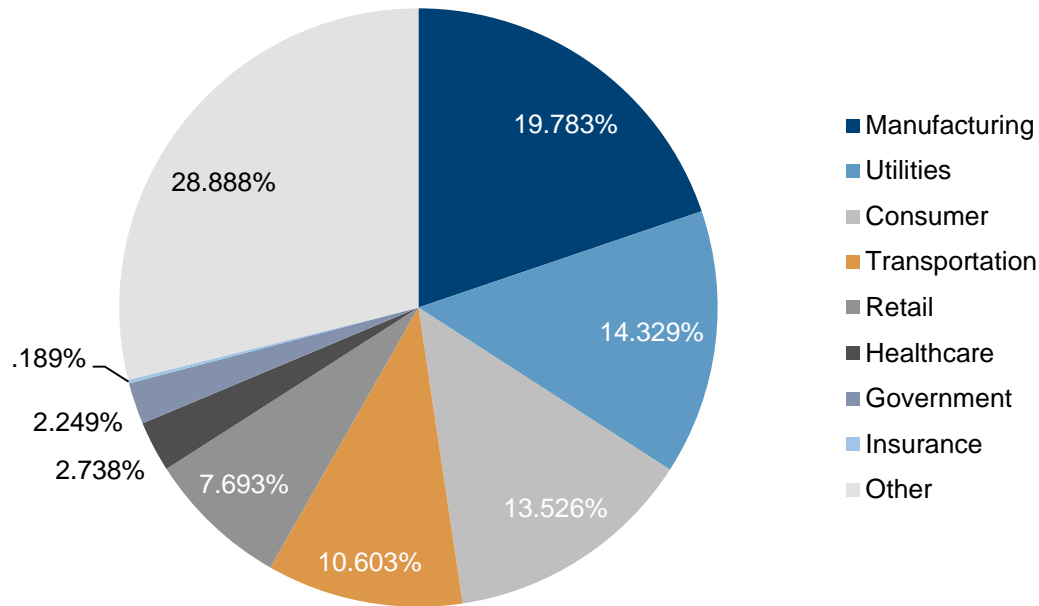


Source: IDC Worldwide Internet of Things Spending Guide, 2015

ICT Spending on IoT Western Europe: EUR 91 Billion in 2015 → EUR 297 Billion in 2020

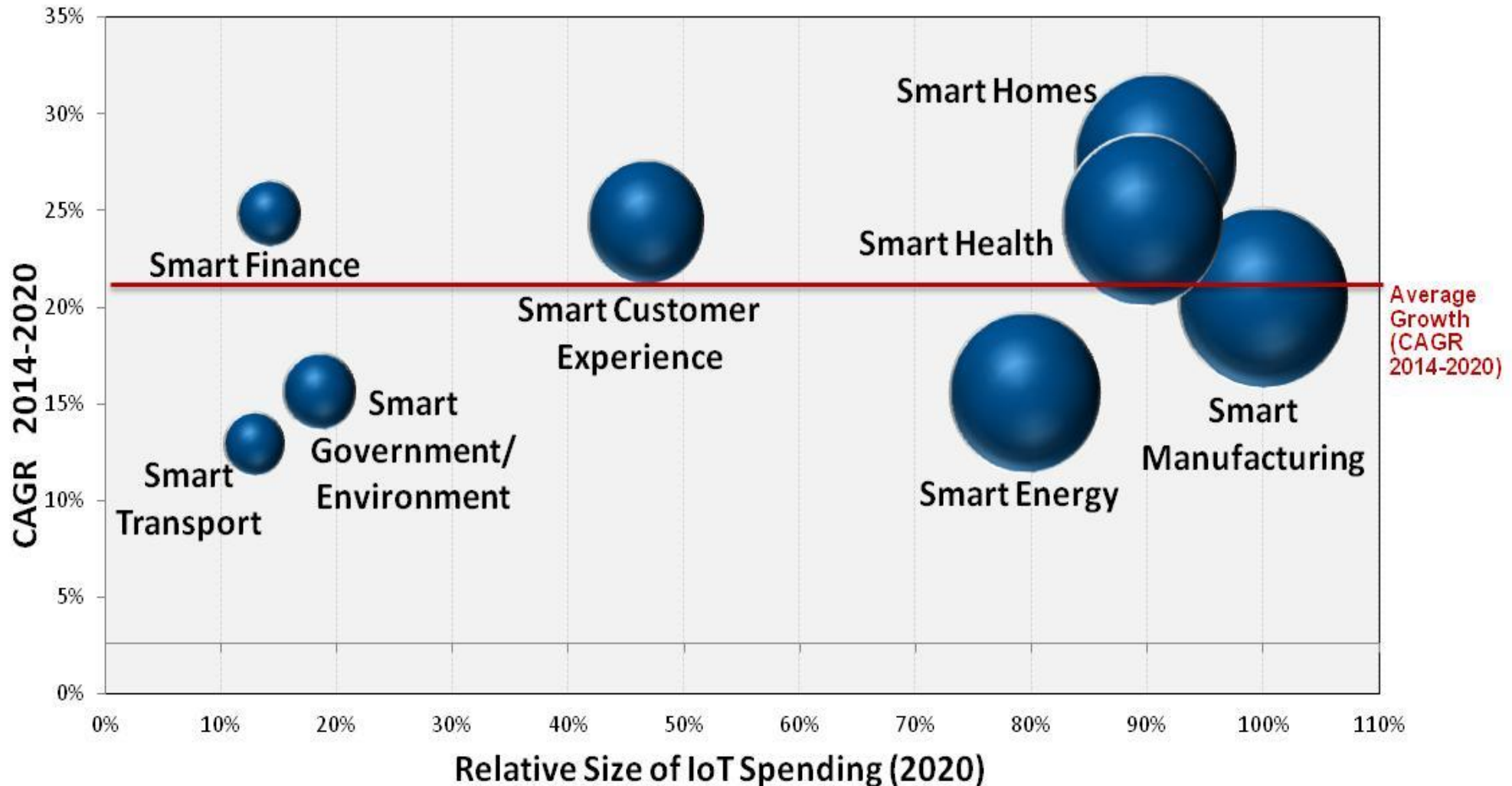


ICT Spending on IoT Western Europe: Opportunities by Vertical Market



- 1. Manufacturing**
- 2. Utilities**
- 3. Consumer**
- 4. Transport**
- 5. Retail**

Smart Environments and Business Opportunities



Business Opportunities, IoT and Innovation Accelerators

